



igitally  
FREED AFRICA

## COMPANY PROFILE

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# Digitally Freed Africa

## The World's Best Creative Digital Agency

Custom Web Design Agency | Digital Marketing & Advertising | Custom Logo Design | Branding | E-commerce Website Developers Kenya, Africa

A design Agency for the Digital Age, our unrivaled creativity is just the beginning | Where convenience meets affordability

### What We Do

Digitally Freed Africa is your #1 Website Design & Digital Marketing Agency that offers a full range of creative services designed to help our clients stand out.

Our experienced designers, coders, content creators, and animators are passionate about creating elegant website designs, unforgettable branding results-driven SEO, and paid advertising campaigns that boost your business.

Our web design takes into account more than just aesthetics and is a reflection of you, your company, and your vision. If you want your website to stand out from the competition, you need a stand-out design company. We are here for you.



100% Satisfaction  
Guaranteed



# Website Design | Software Development Agency

Our talented in-house development team builds innovative digital solutions rooted in best practices. In everything, we focus on performance, reliability, and security.

Website development  
Payment Integrations  
Content Management  
Website Maintenance  
Hosting Solutions  
E-Commerce Solutions  
API and systems integration

## Software Development

Project Analysis & Resource Planning  
Analysis  
Design & Prototyping  
Software Development – Implementation  
Testing & Integration  
Maintenance & Updates

## Each Website Include:

Custom Graphic design -unique design for your website  
that compliments your Brand.

CMS (Content management system) Custom WordPress theme and  
plugin development to suit your needs.

We customize them to for easy content update even without  
prior knowledge of programming.

Contact form, gallery with functionality to upload and  
change photos,

Google search engine optimised design, E-mails & e-mail setup and Support





Taking Care Of Your  
Digital Needs

# Digital Design Agency

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## Mobile & Desktop Applications

We create, programme, test and maintain apps both mobile and desktop platforms across devices i.e smartphones, tablets and laptops  
Building apps with blazing-fast speed and incredible performance in record time. We create as per your preference. Let's help design that future together

Web App  
Mobile App  
Web Design  
UI/UX Design





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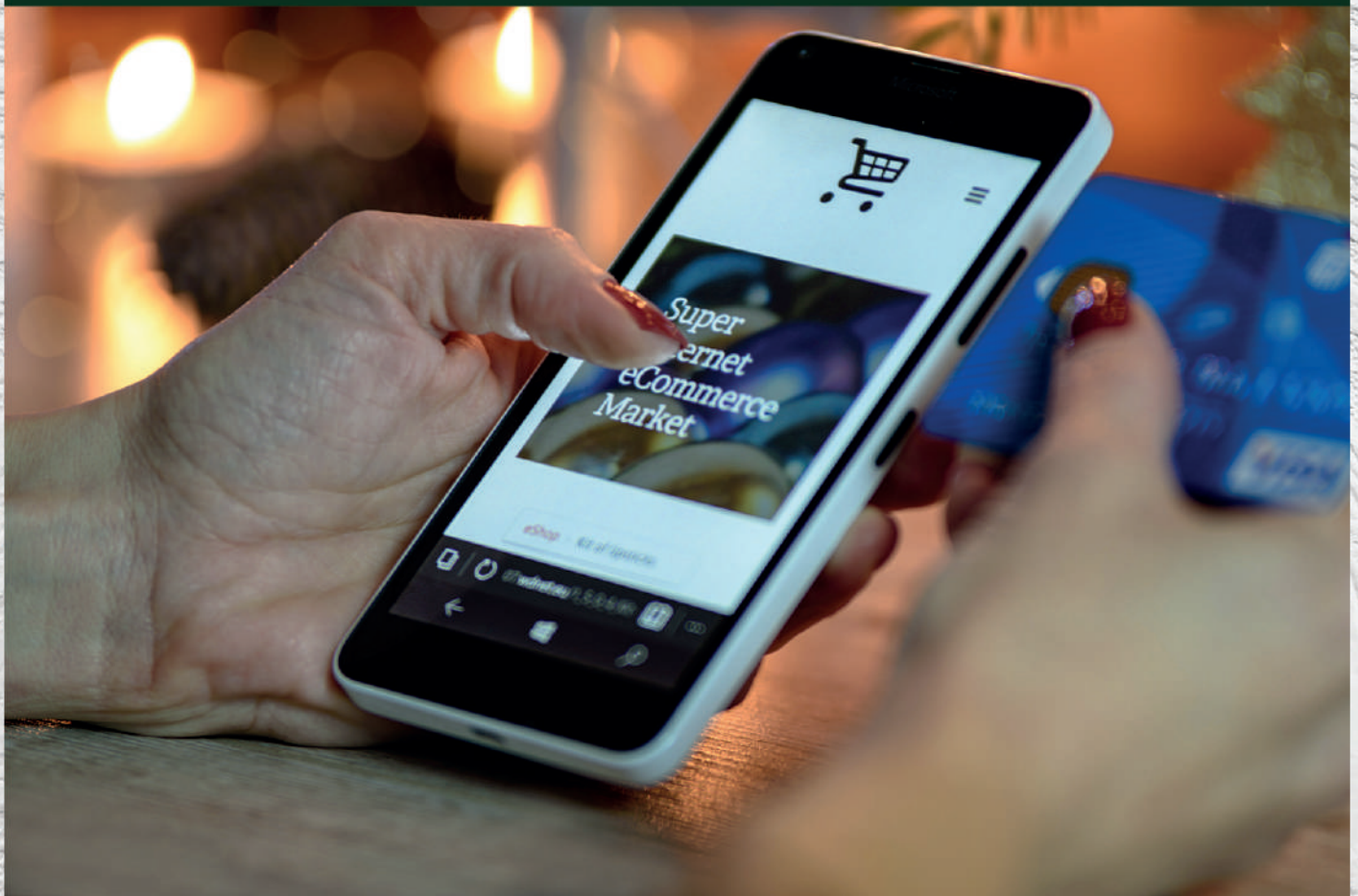
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# E-Commerce Solutions Company

Our talented in-house development team builds innovative digital solutions rooted in best practices. In everything, we focus on performance, reliability, and security.

- Online Store
- Landing Page
- Marketing Design
- Delivery Solutions
- Payments Integration
- Frontend development
- Backend engineering
- API and systems integration
- Content marketing
- Website reporting
- Online store development



The Only Thing Faster Than  
Change is Growth



# Branding Strategy & Corporate Identity Company

© 2011 (pam)

Every one of us loves something different. So, explore the world through the lens of our visual capabilities, and find what you love to create. We're a young agency.

We're fearless. We get things done.

We create custom visual content that suit your needs.

## Types Of Branding

Personal Branding  
Corporate Branding  
Product Branding  
Service Branding  
Online Branding  
Offline Branding

## Complete Corporate identity design

Logo design  
Business card design  
E-mail signature  
Letterhead design  
Invoice design  
Website homepage design  
A5 Flyer design  
Powerpoint Presentations  
Statement

Letter head  
Memo  
Press release  
Purchase order  
Quote  
Stand module  
Envelops  
Brochures  
Complimentary slip  
Posters





# Graphic Design

We create custom visual content that suit your needs. This includes brand identity and logo design, packaging design web and mobile design & layout and print design

## Design

Flyers  
Social Media Posters  
General Posters  
Brochures  
Company Profiles  
Newspaper Ads  
Banners  
Billboards  
Infographics  
Email Marketing Templates  
Web Page Design  
App Design  
Menus  
Programs  
Email newsletter  
Label  
Calendar



Connecting You To The  
Word



# Social Media Advertising Agency

Our goal is to establish relationships of mutual trust.

We take time to understand all the peculiarities of your business and produce the most relevant social media marketing & advertising solutions to promote your online presence and keep your business fresh. We don't just do social media management .

We help connect with their customers. let's wow your online presence

## Social Media

Social Media Advertising  
Video Advertising  
Content Marketing  
Promotions- Campaigns  
Social Media Management  
Social Media Analytics & Reporting





Thinking Beyond  
The Wave



# SEO (Search Engine Optimization) & Lead Generation Company

As the leading SEO (Search Engine Optimization) and Lead Generation Company,  
We help Improve your site's visibility,  
with the strategies to dominate online by providing the best SEO practices.  
Our mission is to put you on top

## Our Main Focus

On - Page Optimization  
Meta Tag Optimization  
Key Word Research  
Google Analytics  
Page Speed Optimization  
Sitemap  
Content Marketing  
404 Error Page  
Link Building Technique  
SEO Analytics Reporting

## What we Offer

Technical Seo  
Basic Seo  
E commerce Seo  
Content Seo

## Search Engine Marketing ( SEM ) Agency

PPC Advertising  
Google Ads  
Display Ads  
Google Analytics  
Remarketing Search Ads  
Website Reporting

Be Bold | Be Different  
Be digital



# Additional Services

Enjoy the business world with us

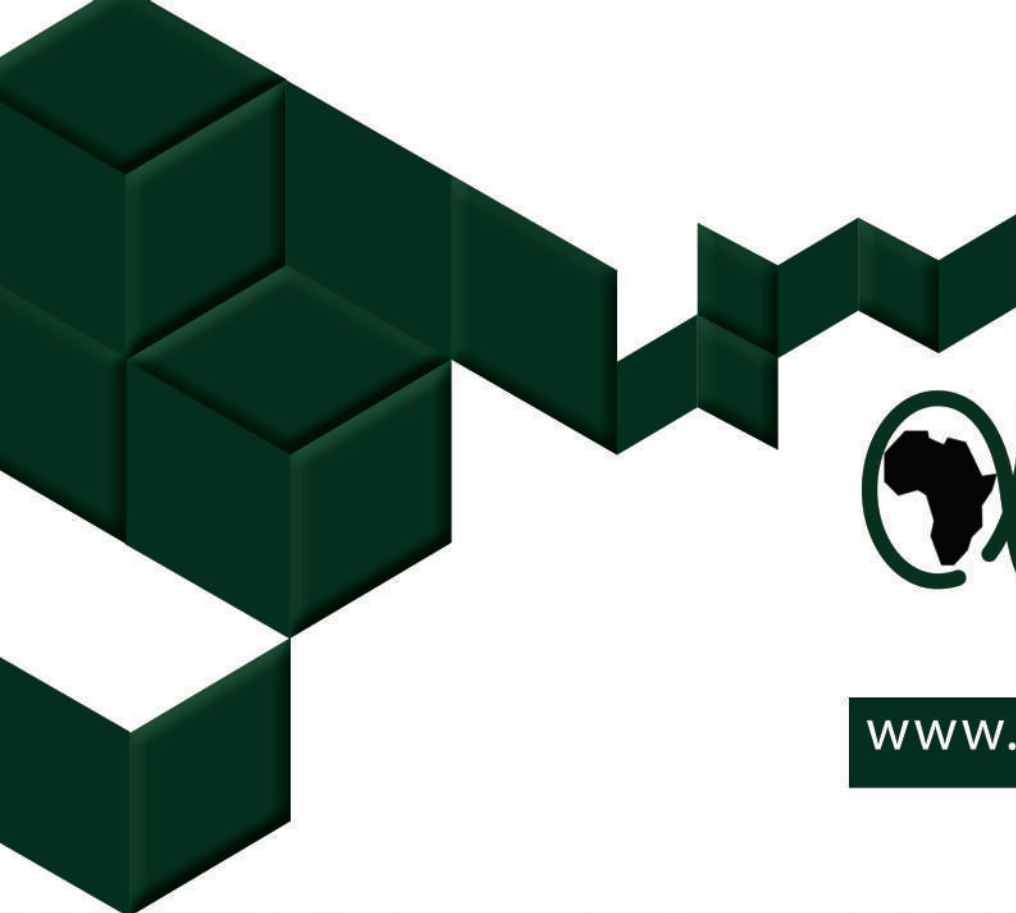
## Detailed Reporting

Monthly  
Quarterly  
Annually

## Types of Reports

Analytics  
Website Maintenance  
Search Engine Optimization  
PPC Display Marketing  
PPC Search Engine  
Social Media Marketing  
Email Marketing  
Traffic Metrics  
Conversion Metrics  
Marketing Strategy  
Social Overview





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